

MADE IN THE SHADE

WHEN IT COMES TO SETTING THE TONE OF A SPACE, **COLOR PLAYS AN UNDENIABLE ROLE**—IT CAN SERVE AS A **SOOTHING BACKDROP**, A **MOOD BOOSTER** OR A **“WOW” FACTOR**. THESE 12 DESIGNERS SHARE HOW GOING BOLD, STAYING SUBTLE OR SPRINGING FOR THE UNEXPECTED CAN ALL MAKE A STATEMENT.

BY LAUREN FETTERMAN



Diane Rath

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DIANE RATH

THE RATH PROJECT
therathproject.com



WILD CARD

We are huge fans of adding pops of bright yellow to bring a touch of happy and whimsy to a home. I'm currently crushing on marigold tones like the aptly named **Yellow Marigold** by **Benjamin Moore**. It's smile-inducing—what's better than that?!



Stephanie Rapp

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STEPHANIE RAPP

STEPHANIE RAPP INTERIORS
stephanierappinteriors.com



WILD CARD

If a client is open to it, I always love the opportunity to bring a dramatic, deeply pigmented hue into a home. **Black Raspberry** by **Benjamin Moore** is a personal favorite. Even with purple undertones, it has a masculine and modern edge. This color is more versatile than one would expect, pairing beautifully with grays and blush tones.

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LISA FRIEDMAN

LISA FRIEDMAN DESIGN
lisafriedmandesign.com



WILD CARD

The time has finally arrived—**Benjamin Moore's Water's Edge** is making its debut in my design! We're finishing a large built-in in this color in a lacquer finish. The shade is bold and strong, yet so organic and soothing. It will be fabulous.

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EMILY FUHRMAN

SAGE & GINGER
sageandginger.com



WILD CARD

Benjamin Moore's Cheerful is a bright color that injects a feeling of exuberance and warmth. It mimics gorgeous garden flowers—tulips, forsythia, yellow roses—and marries well with other colors found in nature. I would use **Cheerful** on built-ins, accent walls and ceilings in spaces where you want an uplifting, feel-good vibe.



Lisa Friedman



GO-TO HUE

River Blue by **Benjamin Moore** is my go-to for built-ins, cabinetry and dining rooms. This deep teal exudes a vibrant sophistication that feels rich in a matte finish, yet playful in high gloss. It pairs beautifully with warm browns and taupes as well as brighter colors!



Emily Fuhrman



GO-TO HUE

My go-to hue for design projects, especially new construction with architectural details, is **Wrought Iron** by **Benjamin Moore**. This moody gray is a sophisticated and modern alternative to traditional black and looks fabulous on front doors in a high gloss finish. I also love to use it as a chic highlight on cabinetry and handrails.



GO-TO HUE

My favorite color to use is **Farrow & Ball's Purbeck Stone**—it's a chameleon. When working with a neutral palette, you can see this color change based on the fabrics you use within the room; **Purbeck Stone** literally melts into the space. This is my go-to and has never failed me.



GO-TO HUE

My go-to hue is **Benjamin Moore's Silver Satin**. It's clean and neutral and complements any decor. It sits softly in the background, offering a Zen-like feel. I use it everywhere—walls, ceilings and built-ins.

PHOTOS: DIANE RATH BY ERIN KESTENBAUM; STEPHANIE RAPP BY WILLIE COLE; COURTESY OF LISA FRIEDMAN; EMILY FUHRMAN BY JANE BELLES